

**Evaluation Form  
Persuasive Speech**

Name \_\_\_\_\_ Date \_\_\_\_\_ Topic \_\_\_\_\_ Grade \_\_\_\_\_

**General**

- \_\_\_\_\_ Did the speaker seem committed to the topic?
- \_\_\_\_\_ Did the speech fulfill the specifics of assignment?
- \_\_\_\_\_ Was the speech adapted to fit the audience?
- \_\_\_\_\_ Did the speech promote identification among topic, audience, and speaker?
- \_\_\_\_\_ Was purpose of the speech clear?
- \_\_\_\_\_ Was the topic handled with imagination and freshness?
- \_\_\_\_\_ Did the speech meet high ethical standards?

**Substance**

- \_\_\_\_\_ Was the topic worthwhile?
- \_\_\_\_\_ Had the speaker done sufficient research?
- \_\_\_\_\_ Were the main ideas supported with reliable information?
- \_\_\_\_\_ Was testimony used appropriately?
- \_\_\_\_\_ Were sources documented properly?
- \_\_\_\_\_ Were examples and narratives used effectively?
- \_\_\_\_\_ Were appropriate proofs used?
- \_\_\_\_\_ Was the reasoning clear?
- \_\_\_\_\_ Did the reasoning follow an acceptable logical pattern?

**Structure**

- \_\_\_\_\_ Did the introduction arouse interest?
- \_\_\_\_\_ Did the introduction adequately preview the message?
- \_\_\_\_\_ Was the speech easy to follow?
- \_\_\_\_\_ Could you identify the main points of the speech?
- \_\_\_\_\_ Were transitions used to tie the speech together?
- \_\_\_\_\_ Did the conclusion help you remember the speech?

**Presentation**

- \_\_\_\_\_ Was the language clear, simple, and direct?
- \_\_\_\_\_ Was the language colorful?
- \_\_\_\_\_ Were grammar and pronunciations correct?
- \_\_\_\_\_ Was the speech presented extemporaneously?
- \_\_\_\_\_ Were notes used unobtrusively?
- \_\_\_\_\_ Was the speech presented enthusiastically?
- \_\_\_\_\_ Did the speaker maintain good eye contact?
- \_\_\_\_\_ Did the presentation sound “conversational”?
- \_\_\_\_\_ Did gestures and body language complement ideas?
- \_\_\_\_\_ Was the speaker’s voice expressive?
- \_\_\_\_\_ Were the rate and loudness appropriate to the material?
- \_\_\_\_\_ Did the speaker use pauses appropriately?
- \_\_\_\_\_ Did presentation aids make the message clearer or more memorable?
- \_\_\_\_\_ Were presentation aids skillfully integrated into the speech?
- \_\_\_\_\_ Was the presentation free from distracting mannerisms?

**Comments:**